



THE BEST SOLUTIONS FOR PUBLISHER



WHAT DOES PUBLISHER NEED?



**GET MORE
MONEY**



**MANAGE MULTI
AD NETWORKS**



**IMPROVE
RANKING**

WHAT CAN NETLINK DO FOR PUBLISHER?



ADSENSE & AD EXCHANGE OPTIMIZATION



DOUBLECLICK FOR PUBLISHERS



SEO OPTIMIZATION



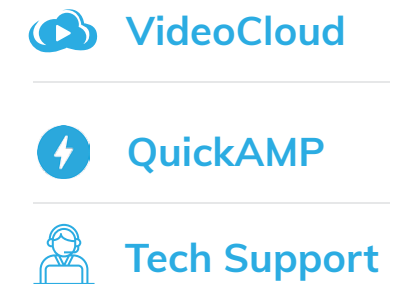
AD NETWORKS MONETIZATION



SOCIAL OPTIMIZATION



ADD-ON SERVICES



ADSENSE & AD EXCHANGE OPTIMIZATION



Superior ad optimization results through Netlink's developed technology & techniques

Work closer with Google via Netlink's certified partnership with Google

Reporting transparency

Free ad server implementation

Drive high CPM ads

Constant ad quality assurance

Increase user experiences

Revenue-share pricing model

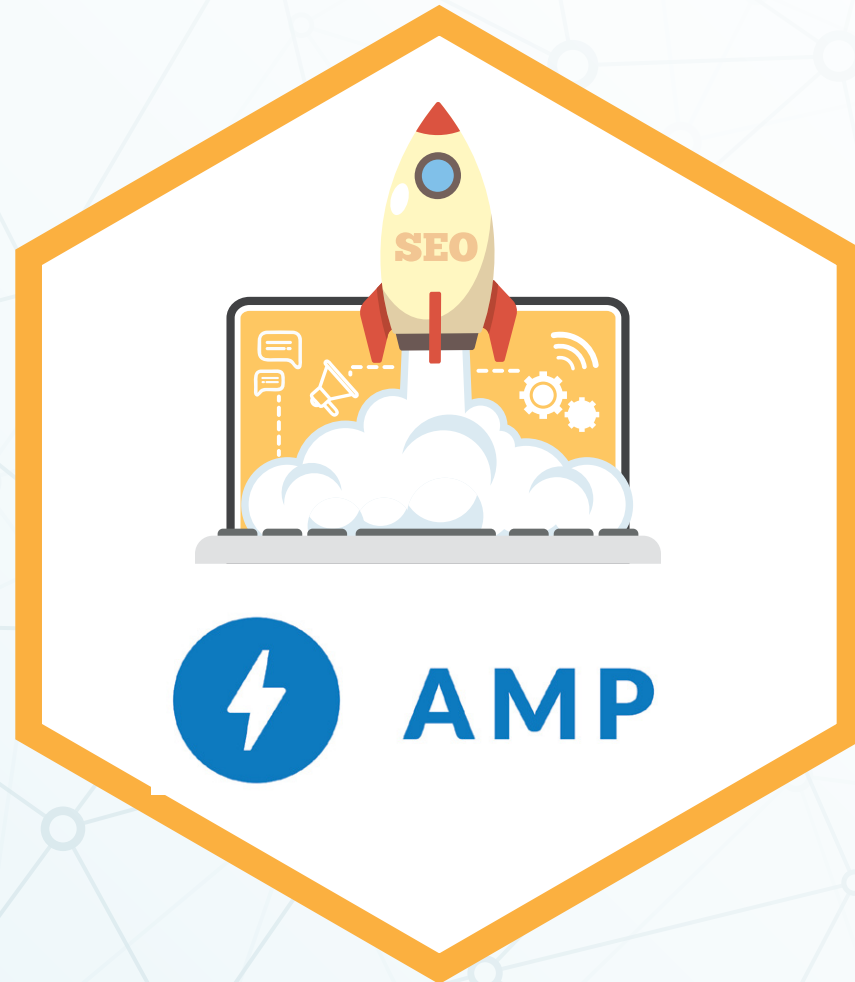
DOUBLECLICK FOR PUBLISHER



DoubleClick
for Publishers

- Simple integration with Google AdSense and Google Ad Exchange
- Serve ads in a dynamic allocation + price priority combination
- Malwares-related content detection capabilities
- Ability to place a frequency cap and impression cap
- Robust ad unit implementation and management
- Existence of Netlink's DFP experts

SEO OPTIMIZATION



- Increase search results
- Improve search traffic and quality
- Analyze website content to deliver relevant ads
- Improve pagespeed via QuickAMP to improve site ranking
- Deploy and report transparently through SEO Adcenter System



AD NETWORKS MONETIZATION



Take advantage of special ad placement and ad formats to improve revenue

Connect Publishers with all Premium Ad Networks at home and abroad

Increase fillrate and ad CPM through support for publishers manage and operate ad campaigns

“ **Netlink is partner with more than 50 domestic and international Ad networks** ”

CatchMedia®

INDOLINK
CONSULTING
YOUR BUSINESS LINK TO INDIA

 **AdAsia**

 **admicro**

Teads.tv

 **ANTS**
PROGRAMMATIC AD

 Google AdSense



AdNow

mgid
xchange

 **BlueSeed**

 **Yomedia**

 **Innity**

 **ambient**
DIGITAL

 **aka digital**



SOCIAL OPTIMIZATION



Support publishers involved in social media monetization

Improve reach, impressions and engagements on Publishers's pages

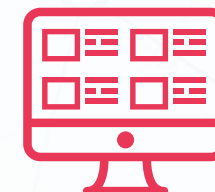
Manage page's content, commit increase revenue



Mobile App



Mobile Website



Desktop Website



Instant Articles

OUR ADD-ON SERVICES



VideoCloud Solution

- ✓ Video CMS management
- ✓ Hosting & Support most video format embed on most platform
- ✓ Create campaigns and manages on your own video ad server, not affected by copyright issues on Youtube
- ✓ Monetize basing on advertisements and views delivered on video content
- ✓ Being with the lowest fee at the market



QuickAMP Solution

- ✓ Increase your mobile page loading speed
- ✓ Compatible with all AMP ad formats, Integrate with all analysis tools
- ✓ Effective SEO on mobile
- ✓ Saving resource investment of integrating AMP on publisher side.
- ✓ Absolutely FREE



Tech Support Solution

- ✓ Support integrating new technology
- ✓ Test website trouble and warn about policy violation
- ✓ UI/UX website optimization and ASO
- ✓ Guide to use and manage tools supporting publisher
- ✓ Absolutely FREE

WHAT WILL PUBLISHERS GET?



SEO TRAFFIC
INCREASE

53%

GG ADS ECPM
INCREASE

18%

Save more than **40%**
of management
time and optimize
ad networks

TOTAL REVENUE
INCREASE

20%

SAVE UP TO
4 FULLTIME
EMPLOYEES

OUR PARTNERS



Netlink provides optimization services to over domestic and overseas (America, Australia, England...) publishers, handling over 1,000 online inventory items.



PACOGAMES

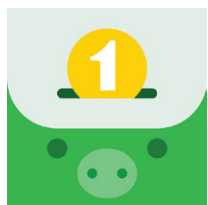
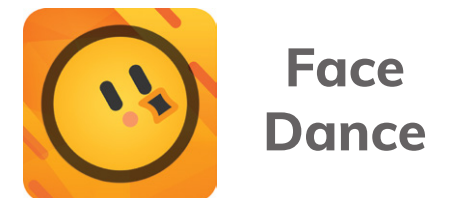


90MiN



Money.pl

THE HANS?INDIA



Money
lover

GIÁO DỤC
và THỜI ĐẠI
CƠ QUAN CỦA BỘ GIÁO DỤC VÀ ĐÀO TẠO - ĐẾN ĐÀN TOÀN ĐÀN VÍ SỰ NGHIỆP GIÁO DỤC



MORE ABOUT NETLINK



Being Google Certified Publishing Partner has enabled Netlink to become Google Ad Optimization Experts

We specialize in website and mobile app monetization, fill your inventories with highest Ad CPM with maximum fillrate possible . If you also implement direct sales, house, and other ad exchanges or networks, our Yield Management Service can help you reach potential revenue.

JOIN WITH US NOW!

300+

Publisher

1000+

Websites/Apps

5B+

Impr/Month

50+

Experts

11+

Years Experience

CONTACT US NOW



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THANK YOU !